

# On the WATER Front

A Message from Ed Archuleta, P.E., President/CEO



September 2010

## Lending a Hand

The Public Service Board recently presented Dr. Bill Schlesinger with a check for \$21,646.98. The funds were the proceeds from events organized by El Paso Water Utilities employees and Touchstone Golf to benefit Project Vida. Dr. Schlesinger is co-director at the nonprofit agency, which the Board selected for its 2010 strategic alliance partnership.

Project Vida provides impoverished families with low-cost health care, child development programs, small business assistance and affordable housing. Thanks to a generous stimulus program grant, clients can look forward to new facilities and a larger medical clinic. Our fundraisers and a Touchstone Golf tournament helped fund a temporary move to nearby Zavala Elementary School, and services will continue during the construction.



Touchstone Golf sponsored a tournament at Painted Dunes.



(l-r) Painted Dunes General Manager Anthony Below and Director of Marketing Mark Gonzalez, EPWU President and CEO Ed Archuleta, Project Vida Co-Director Bill Schlesinger, Mayor John Cook, and Aida Ponce, Eloisa Sandoval and Carmen Zuniga also from Project Vida.

### A History of Support

The PSB has always supported nonprofit organizations. This includes Water for People, which provides safe drinking water and sanitation facilities in third world countries. We also invest in research through the Water Research Foundation. The Foundation funds research on water quality and other issues of importance to water utilities.

As a corporate citizen, we support local agencies through the United Way of El Paso County. After generating more than \$76,000 last year through employee pledges, contributions and fundraisers, the United Way recognized our efforts with the Arco de Plata Award. The Board also forms a strategic alliance with one charitable organization each year. This year, the Board selected Project Vida.

Project Vida strives to change the lives of thousands of El Paso's disadvantaged families through its programs and services. It has been our privilege to assist in this effort.